

Forum Tunisia Business Export

November 22nd and 23rd, 2018

Preliminary Program

First day: November 22, 2018:

8:30am - 9:00am: Reception and Registration

9:00am - 11:00am: Official Opening of the Forum

- Welcome speeches

- Inauguration of the exhibition

11:00am - 11:30 am: Coffee break

11:30am - 1:00pm: Conference: Globalization Generating Wealth and Development:

Panel 1: Cultural Dimension

- Interculturalism
- Global vision: Think Globally Act Locally
- French, Canadian and South Korean experiences

Panel 2: Access to finance

- -representative of the Tunisia Central Bank
- -representative of Tasdir + program
- MSI 2000 certification (Market Standard Indicator)

Panel 3: Barriers to export

- Supply Chain
- Digitizing
- Certification of processes

Debate

1:00pm -2:30pm: Lunch

3:00pm: Start of the training workshops

3:00pm -5:00pm: Workshop 1: Access to the American market

8:00pm: Dinner

Second day: November 23, 2018

8:30am: Start of training workshops

9:00am - 11:00 am: Workshop 2: Access to the African Market

11:00am - 1:00pm: Workshop 3: Access to the Asian market

1:00pm -2:30pm: Lunch

3:00pm -5:00pm: Presentation of the work and recommendations of the Think Tank on export

5:00pm: Closing of the Forum